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DATE: _____September 1970

BRITISH LEYLAND MOTORS INC. 600 Willow Tree Road • Leonia • New Jersey 07605

SUBJECT:

MODELS:

MISSING OWNER IDENTIFICATION PLATES

ALL BMC MODELS

No Austin/MG owner may be denied warranty on the basis of a missing identification plate. While 100% usage of the owner plate on warranty claims is actively sought in order to speed claim handling, it is not a condition of the warranty. The plate was designed as a convenience for both the dealer and the owner for the life of the vehicle, i.e., it is not solely for warranty.

Any owner requiring warranty work that is without a plate but can prove warranty coverage by other means such as a validated Passport to Service or sales papers should be aided.

In such cases where an owner is without a plate, please contact your distributor providing full registration details requesting that a plate be supplied.

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