


AUSTIN MG
DIVISION

DATE: 3/17/69

BRITISH LEYLAND MOTORS INC.
600 Willow Tree Road • Leonia • New Jersey 07605

SUBJECT:

Choke Control Operation

MODELS:

Austin America

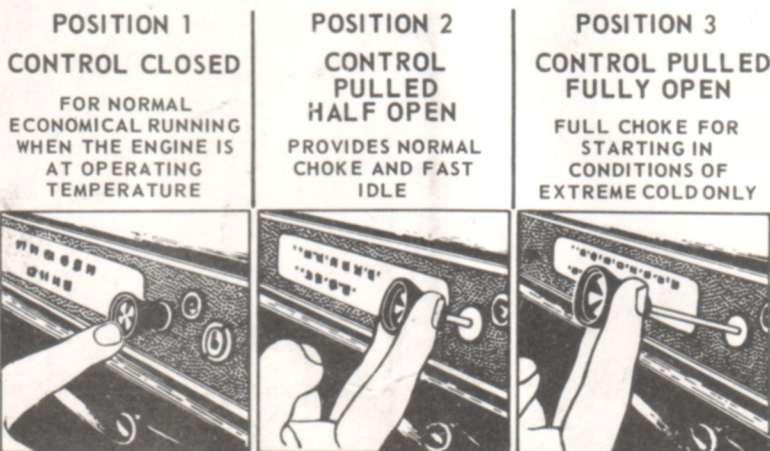
IT IS MANDATORY ALL SALES, SERVICE AND PDI PERSONNEL READ THIS BULLETIN.

In an effort to inform Austin America owners how to operate the choke control, we will shortly provide F.O.C. a choke operation card and a self adhesive warning label as detailed below.

(a) Choke Control Operation Card. (Fig. A)

CHOKE CONTROL OPERATION

THE CHOKE CONTROL HAS THREE POSITIONS



IMPORTANT - Position 3. Control pulled fully open

Full choke is only required in very cold conditions and the control must be returned to the half open position as soon as the engine has fired.

Failure to return the control to the half open position and fully closed will ultimately result in damage to the engine. Reference should be made to Drivers Handbook.

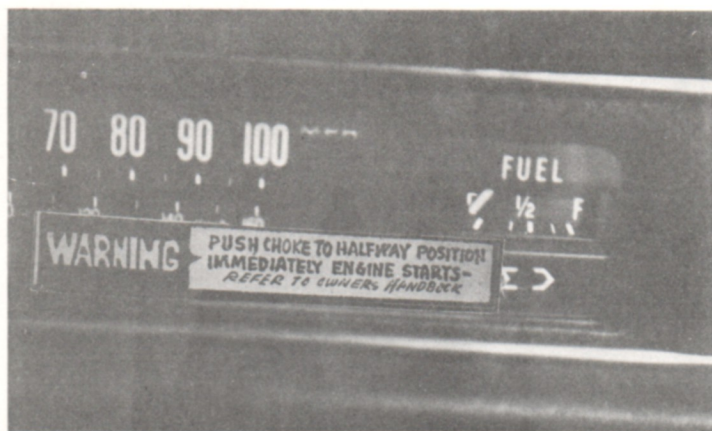
RECOMMENDED COLD WEATHER STARTING PROCEDURE

- ① PULL CHOKE CONTROL ALL THE WAY OUT. (POSITION 3.)
- ② PUT TRANSMISSION IN NEUTRAL.
- ③ DO NOT TOUCH THE ACCELERATOR UNTIL ENGINE STARTS AND IS RUNNING.
- ④ TURN KEY AND ENGAGE STARTER.
- ⑤ RETURN CHOKE CONTROL TO HALF OPEN POSITION (POSITION 2) WHEN ENGINE STARTS AND IS RUNNING.
- ⑥ RETURN CHOKE CONTROL TO CLOSED POSITION AS SOON AS TEMPERATURE READS 'N' ON GAUGE. (POSITION 1.)

This card must be placed over the choke knob on all new Americas during PDI and on used Americas at the next service interval. Please have salesmen and/or service managers point out the importance of these instructions to the owner.

(b) Warning Label. (Fig. B)

As a permanent reminder to the customer the self adhesive warning label must be stuck to the speedometer face of each vehicle, (Fig. B) again during PDI or at the next service interval.



Please ensure all sales and service personnel follow these instructions when starting Americas.